

All Staff Meeting

September 2024



Meet Your Staff Council

2024-2025

Britne Bacca-Haupt (Chair)

bbacca@umsl.edu

Matthew Becker

Mary Bosnick

Yuan Chen

Bob Ell

Katie Fraizer

Mogan Garvey

Sarah Goskie

Adrienne Groves (Secretary/Treasurer)

grovesa@umsl.edu

Kelly Hogenmiller

Keri Jupka

Stephanie Kaimann

Jenny Martin (Vice Chair)

jennymartin@umsl.edu

Jennifer McEwen

Blain McVey

Megan Miller

Lauren Pflug

Aaron Poelker

Betsy Sampson

Holly Schaefer

Mindy Stratmann-Sebol

Sophie Theiss

Rachel Thompson

Olivia Mendez-Alm (Past Chair)

Intercampus Staff Advisory Council (ISAC)

- The UM Intercampus Staff Advisory Council (UM-ISAC) was formed by the University of Missouri System President in January 2000 to advise the president on matters of mutual interest and to serve as an information and liaison medium for employees and administrative offices on such matters as may be referred to the Council, as the Council initiates, or as UM employees may request.



Feedback





contact
us

Staff Council Executive Team

Britne Bacca-Haupt, Chair
bbacca@umsl.edu

Jenny Martin, Vice Chair
jennymartin@umsl.edu

Adrienne Groves, Secretary/Treasurer
grovesa@umsl.edu

Olivia Mendez-Alm, Past Chair
mendezalmo@umsl.edu

University Assembly Committees Staff Council Representatives

- **University Assembly** (Britne Bacca-Haupt, Blain McVey, & Holly Schaefer)
- **Budget & Planning** (Britne Bacca-Haupt & Keri Jupka)
- **Physical Facilities, Space & General Services** (Bob Ell)
- **Student Affairs** (Sarah Goskie, Kelly Hogenmiller, & Aaron Poelker)
- **Administrator Evaluation** (Megan Miller)
- **Information Technology** (Jenny Martin & Sophie Theiss)
- **Recruitment, Admissions, Retention & Student Financial Aid [RARSFA]** (Katie Fraizer & Rachel Thompson)

Ways to Attend Meetings

- University Assembly Meetings
 - September 24, 2024 | November 12, 2024 | February 18, 2025 | April 29, 2025
 - 3:00 PM
 - Meetings will be held in MSC Century Room A
- Budget & Planning Meeting
 - Next Meeting is TBD
 - Please email senate@umsl.edu for information
- Staff Council Meetings
 - 3rd Thursday of the month; 10:00 – 11:30 AM
 - Zoom; email staffassoc@umsl.edu for Zoom link

QR code to Staff Council Website with Meeting information



Board of Curators Meeting

Wednesday, November 20th @ UMSL

**Live Stream open sessions:
www.umsystem.edu/curators/stream**



Board of Curators Meeting at UMSL 2023

UNIVERSITY OF
MISSOURI-ST. LOUIS

Information Technology Services (ITS)

David Gerstenecker | Chief Information Officer (CIO)

2024-09-18



MORE IS WHAT MOVES US

20 MINUTES

HIGH LEVEL VIEW

01 Who is David?

02 Overview of Activities

03 Questions for David

DAVID
GERSTENECKER

UIUC → UMSL
P.A.C.T.

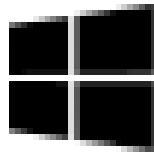
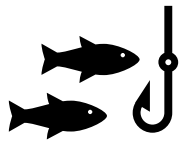


ITS COMMUNICATION

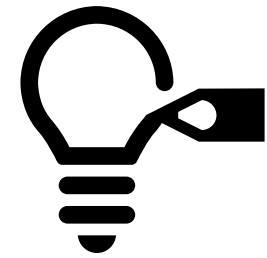


TRITONCARD

ITS
SECURITY



ITS INNOVATION





QUESTIONS ANSWERS



David Gerstenecker
Chief Information Officer

davidg@umsl.edu

314-516-7303

409 ESH



Marketing and Communications

- Strengthen brand awareness
- Enhance reputation and public perception
- Engage qualified applicants
- Increase applications
- Increase application to enrollment yield
- Support student retention
- Increase alumni, donor and community engagement and support

PR/Content Team

- Steve Walentik, Director
- Burk Krohe, Senior PR Writer
- Heather Riske, Senior PR Writer
- Ryan Fagan, Senior PR Writer
- Derik Holtmann, Photographer



Find Our Work

- **UMSL Daily**
 - 440+ posts annually
 - Weekly e-newsletter to 30,000 readers
- **UMSL Magazine**
 - Circulation of more than 110,000
- **Social Media**
 - Content creation for UMSL's main social media channels, including Facebook, Instagram, LinkedIn, YouTube and Flickr



Stories We Share

1. Student success stories such as jobs, internships or notable honors
2. Spotlights on alumni making their mark on their workplace or in the community
3. Highlights of faculty achievement, including impactful research or awards
4. Features on staff contributing to UMSL
5. Stories showcasing new programs or initiatives
6. Campus growth or physical changes
7. Event coverage

The screenshot shows a news article on the UMSL Daily website. The main headline is "MBA student Leo Sowa has made the most of his UMSL experience, on the pitch and in the classroom" by Ryan Fagan, dated May 6, 2024. The article features a large photo of Leo Sowa, a young man in a dark jacket, holding a soccer ball in front of a large window. The text below the photo describes his journey from a student at Rudolf Virchow Oberschule to an MBA graduate at UMSL, highlighting his soccer background and his decision to attend UMSL. A "LATEST NEWS" sidebar on the right lists several other articles with their dates.

UNIVERSITY OF MISSOURI-ST. LOUIS

UMSL DAILY

Student Success Research Community Impact Alumni Faculty/Staff Campus Life Athletics Subscribe

MBA student Leo Sowa has made the most of his UMSL experience, on the pitch and in the classroom

BY RYAN FAGAN | MAY 6, 2024

Sowa, who is from Berlin, served as team captain his final two seasons on the Tritons soccer team



Leo Sowa played three seasons with the Tritons soccer team. He's graduating with his MBA this month. (Photo by Derik Holtmann)

Leo Sowa's origin story at the [University of Missouri-St. Louis](#) began as he was waiting for his high school bus in Berlin.

In his final year at [Rudolf Virchow Oberschule](#), Sowa had arrived at the bus stop a little early that morning, around 6:30 a.m. To pass the time, he opened Facebook.

"I saw this ad about an agency that connects soccer players and other athletes to the U.S. and helps them find scholarships," he said. "You could just fill it out for free and they send you feedback, say if you have good chances. I thought, 'I'll do it. I'm just waiting for the bus, and I've got 10 minutes anyway.'"

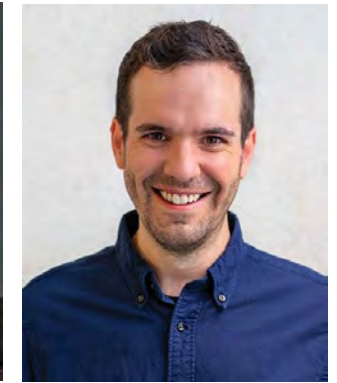
Targeted ads, doing work. At that point, Sowa wasn't quite sure where life would take him next. His grades were solid, mostly Bs and As, but not necessarily at the level he would have needed to be a teacher in Germany, or to pursue geography as a career, two of his interests. He was an outstanding soccer player, though, competing for the prestigious [Academy of Union](#)

LATEST NEWS

- New graduates celebrate their successes, look forward to new beginnings during commencement weekend
MAY 12, 2024
- UMSL community celebrates launch of 36th installment of Litmag, 'Wander through the Woods'
MAY 12, 2024
- History, philosophy graduate Ashley Maempa set to pursue PhD in Iowa
MAY 12, 2024
- UMSL Tritons weekly rewind
MAY 12, 2024
- 'Beyond the Buildings' course encourages Honors students to connect with Hungarian, Afghan communities across St. Louis
MAY 12, 2024
- Nursing graduate Celeste Haefner starting position in hemonatology at Barnes-Jewish Hospital
MAY 12, 2024
- Business Administration graduate Jalen Walker-Wright has created a lasting legacy at UMSL
MAY 12, 2024
- University community exceeds goal of UMSL Serves initiative
MAY 10, 2024

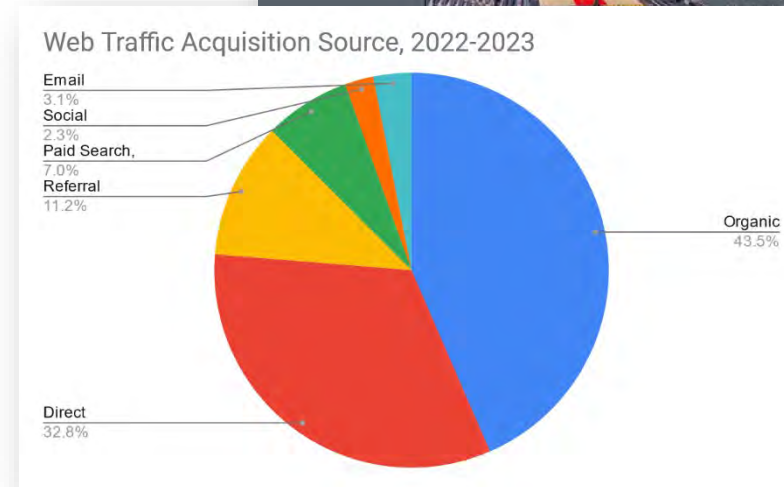
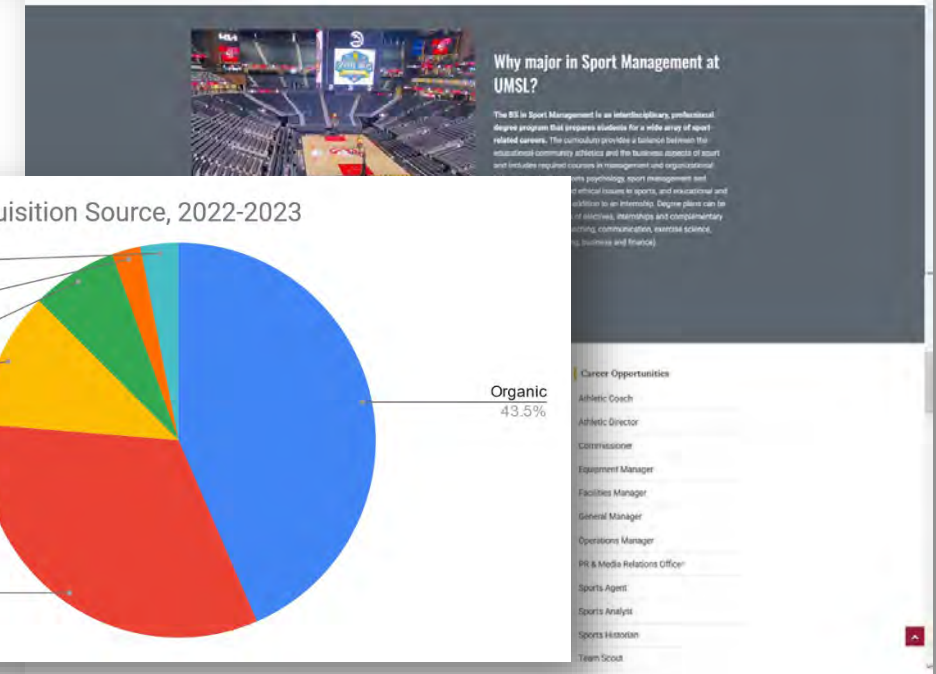
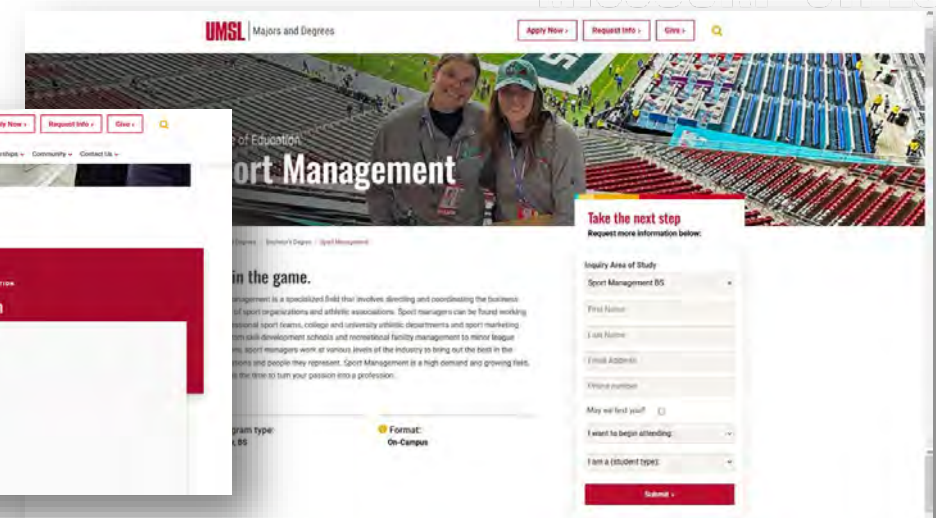
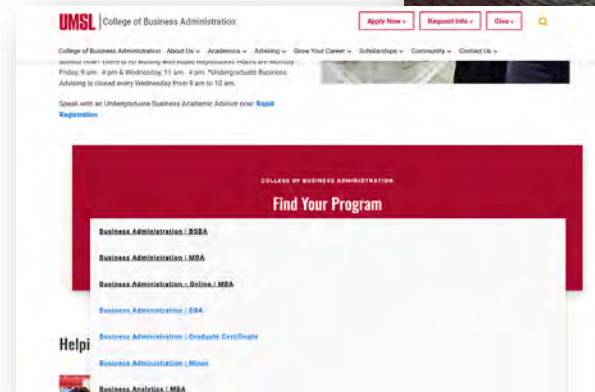
Web/Digital Team

- Jenny Martin, Director
- Tim Wombles, Manager
- Lori Austin, Senior Web Developer
- Pete Ayers, Web Developer
- Michael Moore, Web Content Specialist
- Jeffrey Rivet, Web Manager
- Valerie Furlong, Social Media Manager



Website

- The USML website serves 1.5 million users annually
- 2022-23: Users viewed over 11.2 million pages on our web server
- Web traffic comes from a variety of sources, with organic search result traffic and direct access making up most traffic



Creative Services Team

- Traci Moore, Director
- Wendy Allison, Lead Designer
- Erin Hart, Senior Designer and Project Manager
- Marty Baragiola, Senior Designer
- Brittany Riehlman, Senior Designer



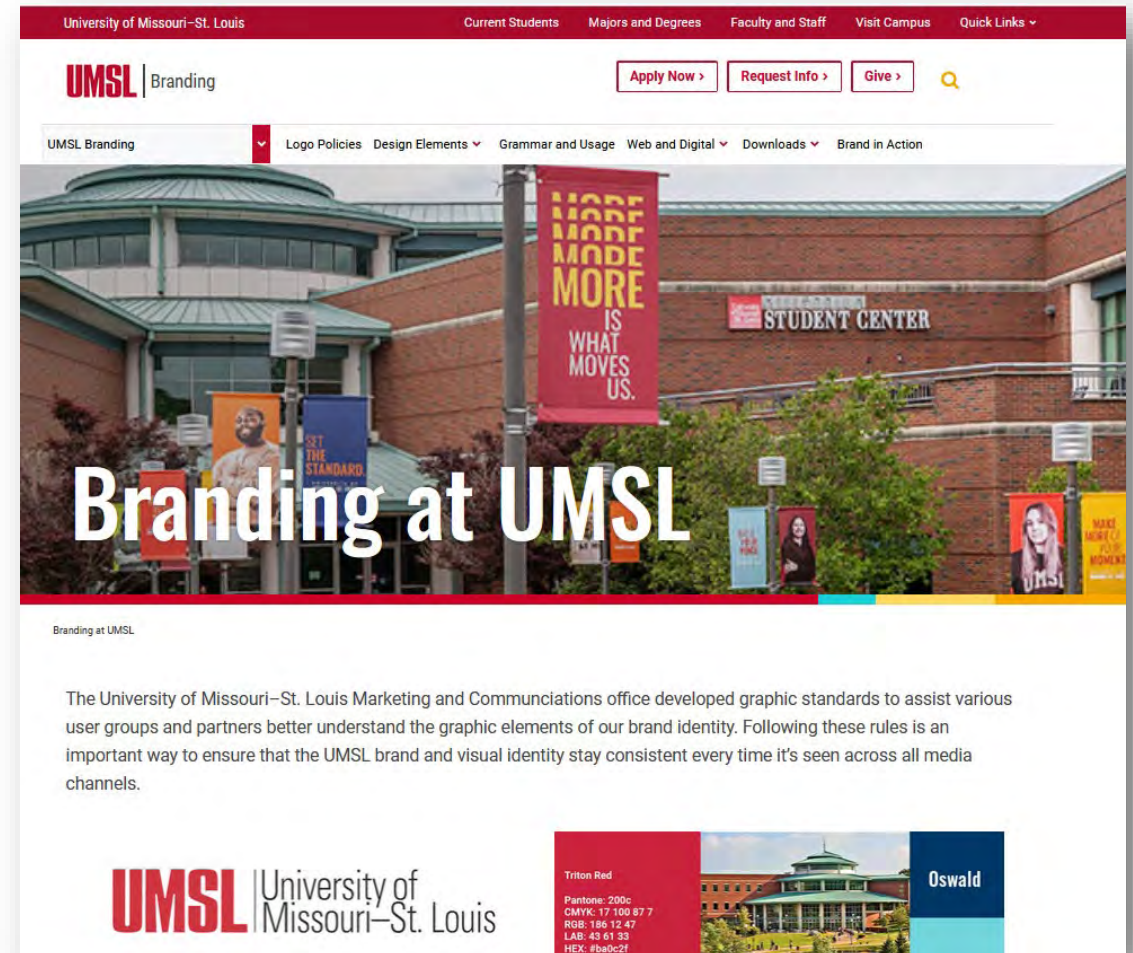
Creative Services

- Creative services designs more than 450 projects per year
- We produce everything from brochures, logos, and digital to the bi-annual *UMSL Magazine*
- We serve the entire campus and welcome conversations regarding upcoming needs and how to best approach them



branding.umsl.edu

- Logo Policies with downloads
- Color Palette
- Fonts with downloads
- Photography guide with downloads
- Grammar and Style Guide
- Web and Digital Guidelines and Policies
- Email Signature Generator
- QR Code Generator
- PowerPoint Template downloads
- Zoom Background downloads



University of Missouri-St. Louis

Current Students Majors and Degrees Faculty and Staff Visit Campus Quick Links

UMSL Branding

Apply Now > Request Info > Give >

UMSL Branding Logo Policies Design Elements Grammar and Usage Web and Digital Downloads Brand in Action

Branding at UMSL

Branding at UMSL

The University of Missouri-St. Louis Marketing and Communications office developed graphic standards to assist various user groups and partners better understand the graphic elements of our brand identity. Following these rules is an important way to ensure that the UMSL brand and visual identity stay consistent every time it's seen across all media channels.

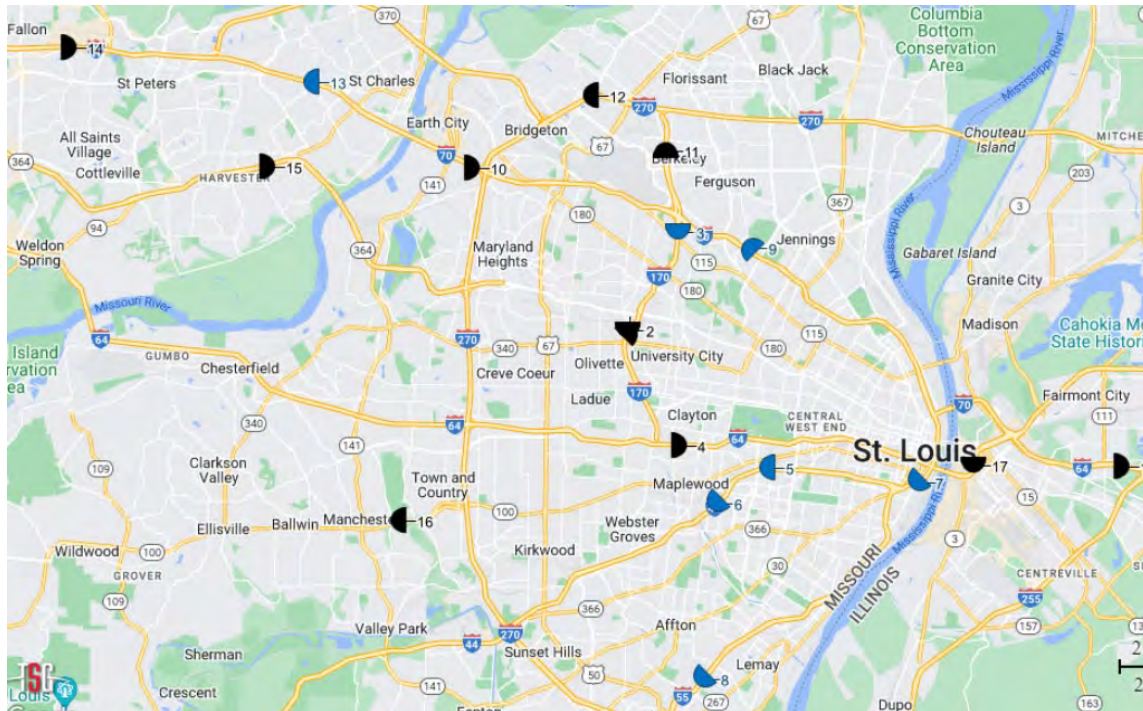
UMSL University of Missouri-St. Louis

Triton Red
Pantone: 200c
CMYK: 17 100 87 7
RGB: 186 12 47
LAB: 43 61 33
HEX: #ba0c2f

Oswald

Fall Outdoor

- 50,737,708 Impressions
 - Static and Digital



Map #	Inventory #	Copy Size	Location Description	Timing	Duration	Impressions per 4 Weeks	Impressions Total	Creative Code
I 170								
1	1780	14'x48' - Digital	I-170 .2 mi N/O Olive E/S F/S	09/09 - 12/01	12 Weeks	740,716	2,222,148	All Nine
2	1793	14'x48' - Digital	I-170 800.00 ft N/O Olive W/S F/N	09/09 - 12/01	12 Weeks	591,040	1,773,120	All Nine
3	2884	14'x48'	I-170 800.00 ft N/O Natural Bridge W/S F/N	09/09 - 12/01	12 Weeks	1,657,192	4,971,576	V6789-4
I 64/40 DOWNTOWN								
4	1561	14'x48' - Digital	I-64/40 300.00 ft E/O Hanley S/S F/W	09/09 - 12/01	12 Weeks	1,056,472	3,169,416	All Nine
I 44								
5	1660	14'x48'	I-44 .2 mi E/O Hampton Ave N/S F/E	09/09 - 10/27	7 Weeks	1,417,728	2,481,024	V6789-5
6	897B	14'x48'	I-44 100.00 ft W/O Jamieson N/S F/NE	10/28 - 12/01	5 Weeks	1,418,936	1,773,670	V6789-8
I 55								
7	1975	14'x48'	I-55 200.00 ft N/O Park E/S F/NE	09/09 - 12/01	12 Weeks	1,486,664	4,459,992	V6789-1
8	1658	14'x48'	I-55 .5 mi S/O Reavis Barracks W/S F/NE	09/09 - 12/01	12 Weeks	1,634,004	4,493,511	V6789-6
I 70								
9	2553	14'x48'	I-70 600.00 ft E/O Bermuda N/S F/SE	09/09 - 12/01	12 Weeks	1,659,324	4,977,972	V6789-10
10	1607	14'x48' - Digital	I-70 600.00 ft W/O I-270 S/S F/W	09/09 - 12/01	12 Weeks	768,292	2,304,876	All Nine
I 270								
11	2761	14'x48' - Digital	I-170 Middle 700.00 ft S/O N. Hanley W/S F/S	09/09 - 12/01	12 Weeks	539,624	1,618,872	All Nine
12	1937	14'x48' - Digital	I-270 .55 mi E/O McDonnell N/S F/E	09/09 - 12/01	12 Weeks	803,660	2,410,980	All Nine
ST. CHARLES								
13	5053	14'x48'	I-70 & Zumbel N/S F/E	09/09 - 12/01	12 Weeks	1,502,048	4,506,144	V6789-3
14	1988	14'x48' - Digital	I-70 .2 mi E/O TR Hughes S/S F/W	09/09 - 12/01	12 Weeks	868,445	2,605,335	All Nine
15	244C	14'x48' - Digital	Hwy 94/364 E/O Jungs Station S/S F/W	09/09 - 12/01	12 Weeks	802,616	2,407,848	All Nine
WEST COUNTY								
16	351C	14'x48' - Digital	Manchester Rd E/O Weidman N/S F/E	09/09 - 12/01	12 Weeks	615,076	1,845,228	All Nine
ILLINOIS								
17	1782	14'x48' - Digital	I-55/64 100.00 ft N/O Market W/S F/N	09/09 - 12/01	12 Weeks	532,476	1,597,428	All Nine
18	30315A	14'x48' - Digital	I-64 100.00 ft W/O I-255 S/S F/W	09/09 - 12/01	12 Weeks	372,856	1,118,568	All Nine



**MORE
KNOW-HOW**
Find your MORE.

UNIVERSITY OF
MISSOURI-ST. LOUIS
more.umsl.edu



UNIVERSITY OF
MISSOURI-ST. LOUIS
more.umsl.edu

**MORE
SUCCESS**
Find your MORE.



UNIVERSITY OF
MISSOURI-ST. LOUIS
more.umsl.edu

**MORE
CONNECTIONS**
Find your MORE.



**MORE
FOCUS**
Find your MORE.

UNIVERSITY OF
MISSOURI-ST. LOUIS
more.umsl.edu



**MORE
DRIVE**
Find your MORE.

UNIVERSITY OF
MISSOURI-ST. LOUIS
more.umsl.edu



UNIVERSITY OF
MISSOURI-ST. LOUIS
more.umsl.edu

**MORE
PURPOSE**
Find your MORE.

Fall Digital

- 11,080,500 impressions
- Facebook/Instagram
- Snapchat
- Fullscreen Interstitials
- Cross Platform Display
- Pre-roll Video
- Connected TV & OTT
- Cross Platform Podcast
- Streaming Music
- Target: FTC, Transfer, Graduate, Adult Learners, Parents

Agency Information

Contact: Justin Roberts, robertju@umsl.edu

Billing Contact: Tom Schiller, tschill1@gmail.com

Q1Media Information

8240 N Mopac Expy, Suite 250 Austin, TX 78759 T: 512.452.1111

Sales Contact: Brenton Riley, brenton@q1media.com

Account Management Contact: Luis Luna, luis.luna@q1media.com

Line Item	Start Date	End Date	Creative Size	Net Rate	Ad ¹ Notes	Type	Impressions
Newsfeed & Sponsored Posts - Facebook & Instagram - A18-21 - GEO: St Louis DMA	8/15/2024	9/30/2024	1200x628 Image & Copy	\$6.00	Traditional/1st Time Students	CPM	300,000
Mobile/Tablet Fullscreen Interstitials - A15-18, Soon-to-graduate or Recently Graduated from High School - GEO: St Louis DMA	8/15/2024	9/30/2024	320x480, 480x320, 1024x768, 768x1024	\$13.00	Traditional/1st Time Students	CPM	65,000
Cross-Platform Display - A15-18, Soon-to-graduate or Recently Graduated from High School - GEO: St Louis DMA	8/15/2024	9/30/2024	300x250, 728x90, 160x600, 300x600, 320x50	\$5.00	Traditional/1st Time Students	CPM	400,000
Cross-Platform Pre-roll - A15-18, Soon-to-graduate or Recently Graduated from High School - GEO: St Louis DMA	8/15/2024	9/30/2024	300x250, 728x90, 160x600, 300x600, 320x50	\$16.00	Traditional/1st Time Students	CPM	125,000
Cross-Platform Podcast/Music Audio - A15-18, Soon-to-graduate or Recently Graduated from High School - GEO: St Louis DMA	8/15/2024	9/30/2024	:15 or :30 sec	\$24.00	Traditional/1st Time Students	CPM	45,000
Newsfeed & Sponsored Posts - FB/IG - A19-24, Enrolled full-time at a 2-yr college, interested in 4-yr degree - GEO: St Louis DMA	8/15/2024	9/30/2024	1200x628 Image & Copy	\$6.00	Transfers	CPM	320,000
Mobile/Tablet Fullscreen Interstitials - A19-24, Enrolled full-time at a 2-yr college, or Recently Earned Assoc. Degree, interested in 4-yr degree - GEO: St Louis DMA	8/15/2024	9/30/2024	320x480, 480x320, 1024x768, 768x1024	\$13.00	Transfers	CPM	70,000
Cross-Platform Display - A19-24, Enrolled full-time at a 2-yr college, or Recently Earned Assoc. Degree, interested in 4-yr degree - GEO: St Louis DMA	8/15/2024	9/30/2024	300x250, 728x90, 160x600, 300x600, 320x50	\$5.00	Transfers	CPM	440,000
Cross-Platform Pre-roll - A19-24, Enrolled full-time at a 2-yr college, or Recently Earned Assoc. Degree, interested in 4-yr degree - GEO: St Louis DMA	8/15/2024	9/30/2024	:15 or :30 sec	\$16.00	Transfers	CPM	140,000
Cross-Platform Podcast/Music Audio - A19-24, Enrolled full-time at a 2-yr college, or Recently Earned Assoc. Degree, interested in 4-yr degree - GEO: St Louis DMA	8/15/2024	9/30/2024	:15 or :30 sec	\$24.00	Transfers	CPM	50,000
Newsfeed & Sponsored Posts - FB/IG - A18-49 w/Some College Exp but no Degree OR Interest in Edu or Career Change - GEO: St Louis DMA	8/15/2024	9/30/2024	1200x628 Image & Copy	\$6.00	Adult Learners	CPM	361,500
Mobile/Tablet Fullscreen Interstitials - A18-49 w/Some College Exp but no Degree OR Interest in 4-yr Edu for Career Change or Advance - GEO: St Louis DMA	8/15/2024	9/30/2024	320x480, 480x320, 1024x768, 768x1024	\$13.00	Adult Learners	CPM	75,000
Cross-Platform Display - Site RT OR A18-49 w/Some College Exp but no Degree OR Interest in 4-yr Edu for Career Change or Advance - GEO: St Louis DMA	8/15/2024	9/30/2024	300x250, 728x90, 160x600, 300x600, 320x50	\$5.00	Adult Learners	CPM	600,000
Cross-Platform Pre-roll - Site RT OR A18-49 w/Some College Exp but no Degree OR Interest in 4-yr Edu for Career Change or Advance - GEO: St Louis DMA	8/15/2024	9/30/2024	:15 or :30 sec	\$16.00	Adult Learners	CPM	153,000
Cross-Platform Podcast/Music Audio - A18-49 w/Some College Exp but no Degree OR Interest in 4-yr Edu for Career Change or Advance - GEO: St Louis DMA	8/15/2024	9/30/2024	:15 or :30 sec	\$24.00	Adult Learners	CPM	45,000
Newsfeed & Sponsored Posts - FB/IG - A22-49, Holds Undergraduate Degree, Interest in Graduate Degrees & Entrance Exams - GEO: St Louis DMA	8/15/2024	9/30/2024	1200x628 Image & Copy	\$6.00	Graduate	CPM	290,000
Mobile/Tablet Fullscreen Interstitials - A22-49, Holds Undergraduate Degree, Interest in Graduate Degrees & Entrance Exams - GEO: St Louis DMA	8/15/2024	9/30/2024	320x480, 480x320, 1024x768, 768x1024	\$13.00	Graduate	CPM	40,000
Cross-Platform Display - A22-49, Holds Undergraduate Degree, Interest in Graduate Degrees & Entrance Exams - GEO: St Louis DMA	8/15/2024	9/30/2024	300x250, 728x90, 160x600, 300x600, 320x50	\$5.00	Graduate	CPM	400,000
Cross-Platform Pre-roll - A22-49, Holds Undergraduate Degree, Interest in Graduate Degrees & Entrance Exams - GEO: St Louis DMA	8/15/2024	9/30/2024	:15 or :30 sec	\$16.00	Graduate	CPM	100,000
Cross-Platform Podcast/Music Audio - A22-49, Holds Undergraduate Degree, Interest in Graduate Degrees & Entrance Exams - GEO: St Louis DMA	8/15/2024	9/30/2024	:15 or :30 sec	\$24.00	Graduate	CPM	42,000
Newsfeed & Sponsored Posts - FB/IG - Parents A35-54, Has children aged 15-21 in household, Interest in Universities - GEO: St Louis DMA	8/15/2024	9/30/2024	1200x628 Image & Copy	\$1,500.00	Parents	Flat	
Mobile/Tablet Fullscreen Interstitials - Parents A35-54, Has children aged 15-21 in household, Interest in Universities - GEO: St Louis DMA	8/15/2024	9/30/2024	320x480, 480x320, 1024x768, 768x1024	\$13.00	Parents	CPM	30,000
Cross-Platform Display - Parents A35-54, Has children aged 15-21 in household, Interest in Universities - GEO: St Louis DMA	8/15/2024	9/30/2024	300x250, 728x90, 160x600, 300x600, 320x50	\$5.00	Parents	CPM	300,000
Cross-Platform Pre-roll - Parents A35-54, Has children aged 15-21 in household, Interest in Universities - GEO: St Louis DMA	8/15/2024	9/30/2024	:15 or :30 sec	\$16.00	Parents	CPM	60,000
ADDED VALUE - Cross-Platform Display - A15-18, Soon-to-graduate or Recently Graduate from High School, OR A19-24, Enrolled full-time at a 2-yr college, or Recently Earned Assoc. Degree OR Has children A19-21 in HH - GEO: St Louis DMA	8/15/2024	9/30/2024	300x250, 728x90, 160x600, 300x600, 320x50	\$0.00		CPM	400,000
				\$7.84			4,851,500

Fall Digital

MORE SUCCESS
UNIVERSITY OF MISSOURI-ST. LOUIS



LEARN MORE

MORE CONNECTIONS
UNIVERSITY OF MISSOURI-ST. LOUIS




LEARN MORE

MORE COMMUNITY
UNIVERSITY OF MISSOURI-ST. LOUIS



LEARN MORE

MORE FOCUS
UNIVERSITY OF MISSOURI-ST. LOUIS



LEARN MORE

MORE PASSION
UNIVERSITY OF MISSOURI-ST. LOUIS



LEARN MORE

MORE SPIRIT
UNIVERSITY OF MISSOURI-ST. LOUIS



LEARN MORE

MORE PURPOSE UNIVERSITY OF MISSOURI-ST. LOUIS

FIND YOUR MORE. UNIVERSITY OF MISSOURI-ST. LOUIS

MORE KNOW HOW
UNIVERSITY OF MISSOURI-ST. LOUIS



LEARN MORE

UNDERGRADUATE PROGRAMS

COLLEGE OF ARTS AND SCIENCES

Actuarial Science (BS)*
 Applied Psychology of Child Advocacy Studies (BA)
 Biochemistry and Biotechnology (BS)*
 Biology (BA, BS)*
 Chemistry (BA)
 Biochemistry
 Chemistry (BS)*
 Communication (BA)*
 Applied Visual Communication, Interpersonal Communication, Mass Communication, Strategic Communication
 Computer Science (BS)*
 Computing Technology (BS)*
 Criminology and Criminal Justice (BS)*
 Cybersecurity (BS)*
 Computer Science

Data Science and Analysis (BS)
 Biology, Computer Science, Economics, Mathematics, Social Science, Supply Chain Analytics
 Economics (BA, BS)*
 English (BA)
 History (BA)
 Public History and Museums in the Digital Age-Interdisciplinary Studies (BS)

International Relations (BA)
 Liberal Studies (BLS)
 Mathematics (BA)*
 Mathematics (BS)*
 Data Science, Fiscal Mathematics

Modern Language (BA)
 French, Japanese, Spanish, Dual Language
 Professional Track
 Music (BA)
 Music (BS)
 Composition, Elective Studies in Business, Jazz Studies

Organizational Leadership (BA)
 Community Studies, Computing and Information Security, Corporate Communication, Criminal Justice, Executive Leadership, Health Communication, Individualized Emphasis, Operational Excellence, Social Justice

Philosophy (BA)*
 Physics (BA)
 Physics (BS)
 Astrophysics, Engineering, General, Biophysics
 Political Science (BA)*
 Psychology (BA)

Collaborative Online Program
 Psychological Sciences (BA, BS)
 Public Policy Administration (BSPPA)*
 Nonprofit, Public Administration, Public Policy
 Sociology (BA, BS)
 Studio Art (BA)

Art Education, Graphic Design, Studio Practice
 Exploratory Pathways (Formerly Underland) and.edu/pw/pathways
 Business and Geopolitics, Creativity and Design, Education and Social Change, The Human Experience, The Interconnected World, Mathematics and Scientific Research, Technology and Innovation

COLLEGE OF BUSINESS ADMINISTRATION

Accounting (BSAc)*
 Business Administration (BSBA)*
 Entrepreneurship, Finance, Information Systems and Technology, International Business, Management, Marketing, Supply Chain Management
 Cybersecurity (BS)*
 Information Systems
 Information Systems and Technology (BS)*

UMSL Admissions

888-60-2-UMSL / 314-516-5451 / 314-516-5310 (fax)
 admissions@umsl.edu / admissions.umsl.edu



majors.umsl.edu

GRADUATE PROGRAMS

MASTERS

Accounting (MAcc)
 Higher Education (MEd)
 Applied Behavior Analysis (MS)
 Biochemistry and Biotechnology (MS)
 Professional Science
 Biology (MS)
 Cell and Molecular Biology, Ecology, Evolution and Systematics
 Professional Science in Cellular and Molecular Biology
 Business Administration (MBA)
 Accounting, Business Analytics, Cybersecurity, Finance, Information Systems and Technology, International Business, Management, Marketing, Supply Chain Management
 Chemistry (MS)
 Biochemistry, Inorganic, Organic, Physical Chemistry, Professional Science

Communication (MA)
 Computer Science (MS)
 Counseling (MEd)
 Clinical and Mental Health Counseling, School Counseling
 Creative Writing (MA)
 Criminology and Criminal Justice (MA)
 Cybersecurity (MS)
 Computer Science, Information Systems and Technology
 Economics (MA)
 Business Economics
 Education (MEd)
 Curriculum and Instruction, Early Childhood Education, Interdisciplinary Studies, Reading, TESOL
 Educational Administration (MEd)
 School Administration
 Educational Psychology (MEd)
 English (MA)
 Financial Technology (MS)
 History (MA)
 Museum, Heritage and Public History
 Information Systems and Technology (MS)
 Mathematics (MA)
 Data Science
 Philosophy (MA)
 Political Science (MA)
 Psychology (MA)
 Behavioral Neuroscience

Public Policy Administration (MPPA)
 Individualized emphasis, Local Government Management, Nonprofit Organization Management, Policy Research and Analysis
 Social Work (MSW)
 Special Education (MEd)
 Behavior Principles and Interventions, Inclusive Education, Transition Studies
 Supply Chain and Analytics (MS)
 Educational Specialist
 Education Administration (EDSP)
 Executive Supervisors, Initial Principal Certification, Special Education Program Director Certification
 School Psychology (EDSP)

DOCTORAL AND PROFESSIONAL
 Biology (PhD)
 Cell and Molecular Biology, Ecology, Evolution and Behavior;
 Integrative Biology
 Business Administration (DBA)
 Business Administration (PhD)
 Supply Chain and Analytics
 Chemistry
 Criminology and Criminal Justice (PhD)
 Educational Practice (EdD)
 Education (PhD)
 Counseling, Educational Leadership and Policy Studies, Educational Psychology, Health Learn Practices
 Mathematical and Computational Sciences (PhD)
 Computer Science
 Nursing (DNP)
 Acute Pediatric Nurse Practitioner, Adult Gerontology Nurse Practitioner, Family Nurse Practitioner, Primary Pediatric Nurse Practitioner, Psychiatric-Mental Health Nurse Practitioner, Women's Health Nurse Practitioner
 Nursing (PhD)
 Optometry (OD)
 Psychology (PhD)
 Behavioral Neuroscience, Clinical-Community Psychology

MORE SUCCESS

No matter where you are on your journey to higher education, the University of Missouri-St. Louis is here to help you become more. Because at UMSL, more is what moves us – and inspires us to help you discover more of what moves you!

CHOOSE FROM NINE SCHOOLS AND COLLEGES

- Arts and Sciences
- Business Administration
- Education
- Engineering
- Graduate
- Honors
- Nursing
- Optometry
- Social Work



117,000+ graduates and counting

19 NCAA Division II Teams

94%+ of recent grads are employed or continuing their education

2,000+ Job and Internship Programs Each Year

1,300+ Annual Campus Events

75+ Student Organizations

14:1 Student-to-Faculty Ratio

One of the Most Culturally and Ethnically Inclusive campuses in Missouri

100+

Flexible Degree Programs offered in person and online



2024-2025 Viewbook



Landing Page: more.umsl.edu

UNIVERSITY OF
MISSOURI-ST. LOUIS

Apply Now Request Info Visit

MORE
IS WHAT MOVES US

No matter where you are on your journey to higher education, the University of Missouri–St. Louis is here to help you become more. **Because at UMSL, more is what moves us – and inspires us to help you discover more of what moves you!**

Request Information

2023-2024 New Student Admit Pack



2024-2025 New Student Admit Pack



Landing Page: blueprint.umsl.edu

BLUEPRINT TO **MORE** UNIVERSITY OF
MISSOURI-ST. LOUIS

[Next Steps](#)

[UMSL & St. Louis](#)

[Contact Us](#)

[Confirm Enrollment →](#)

→ BLUEPRINT TO

MORE

Welcome to UMSL, New Tritons!

MORE

[Schedule a Visit](#)

UNIVERSITY OF
MISSOURI-ST. LOUIS



MORE
IS WHAT MOVES US



Student Affairs

Jessica Long-Pease

Vice Provost for Student Affairs

UMSL HR Updates

All Staff Meeting
September 2024

Spirit Fri-YAYS

UMSL Graduates

Upcoming Events



Spirit Fri-YAY!

We're launching a fun initiative to celebrate our campus spirit and camaraderie.

We invite all members of the UMSL community to don our university colors with pride.

On random Fridays throughout the fall semester, our HR and Student Affairs team will be on the lookout for those wearing the UMSL hues. If you catch their attention, you might receive a sweet treat!



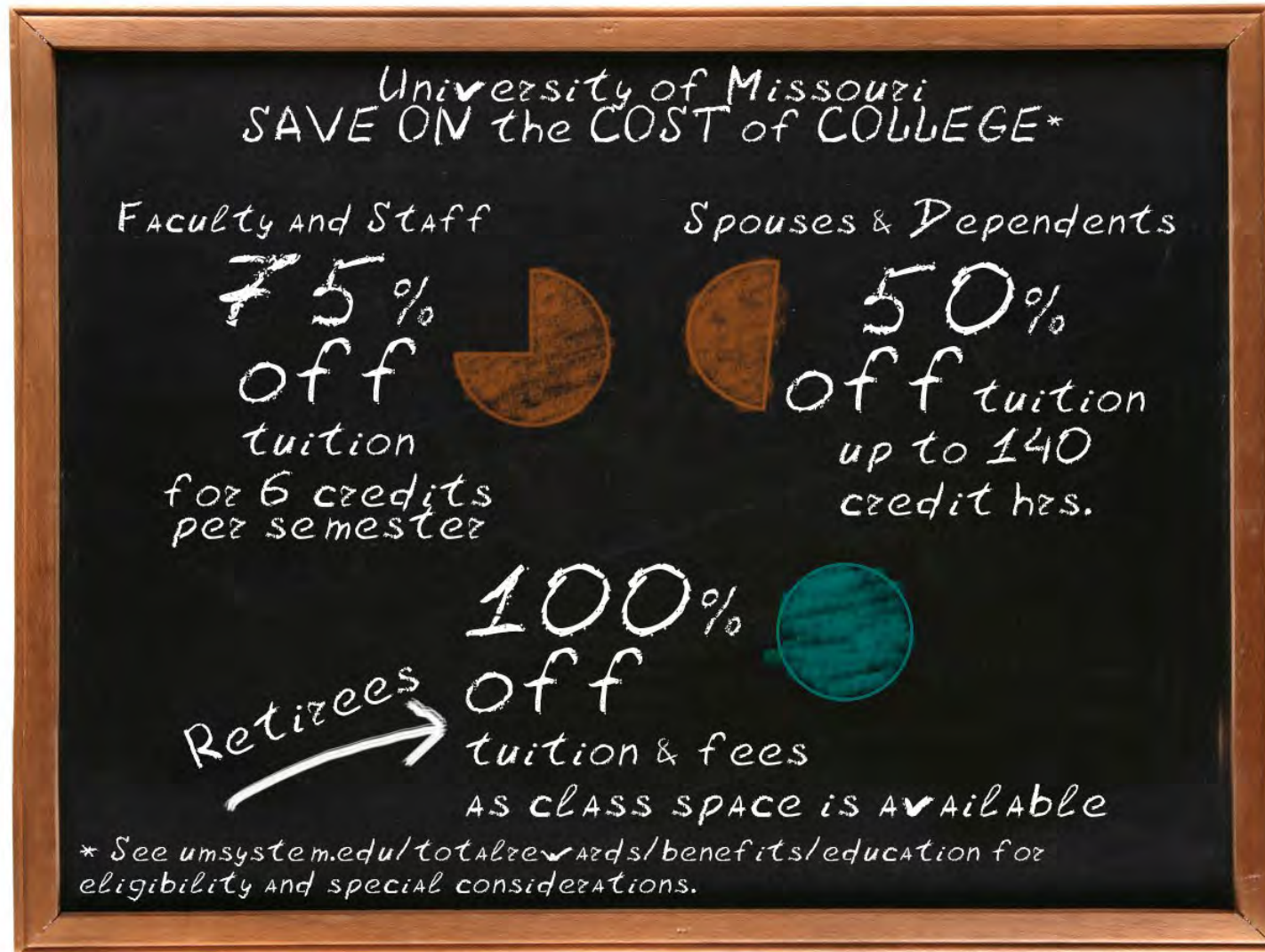


Congratulations 2023 UMSL Graduates!

- Pallavi Aggarwal
- Karen Allman
- Jacquelyn Bongard
- Kayla Bowling
- Christina Castellano
- Magda Conley
- Meagan Conwell
- Heather Cowan
- Irie Enriquez
- Danielle Faucett
- Jason Gallagher
- Rachel Goldmeier
- Claire Greene
- Jenna Haddock
- Stephen Harvey
- Andrew Holman
- Wyatt Humrichous
- Amy Hunter
- Anida Junuzovic
- Shereka Kemp
- Andrew Kliethermes
- Katie Kyles
- Jaemica Logan
- Jennifer Lunceford
- Jared McClellan
- Robert Morris
- Johnna Murray
- Nicholas Nonez
- Layne Paubel
- Jennifer Petrie
- Brooks Propst
- Allegra Puls
- Erika Rose
- Ashton Schneider
- Tamala Stallings
- Danielle Stallins
- Kylie Thorwardson
- Princess-Abiguail Timothy
- Melissa Travers
- Yiuman Tse
- Eboni Valentine
- Madelyn Werre
- Kalekidan Yeshiwas
- Nicole Yingst

Tuition Benefit for Benefit-Eligible Employees

For details: www.umsystem.edu/totalrewards/benefits/education





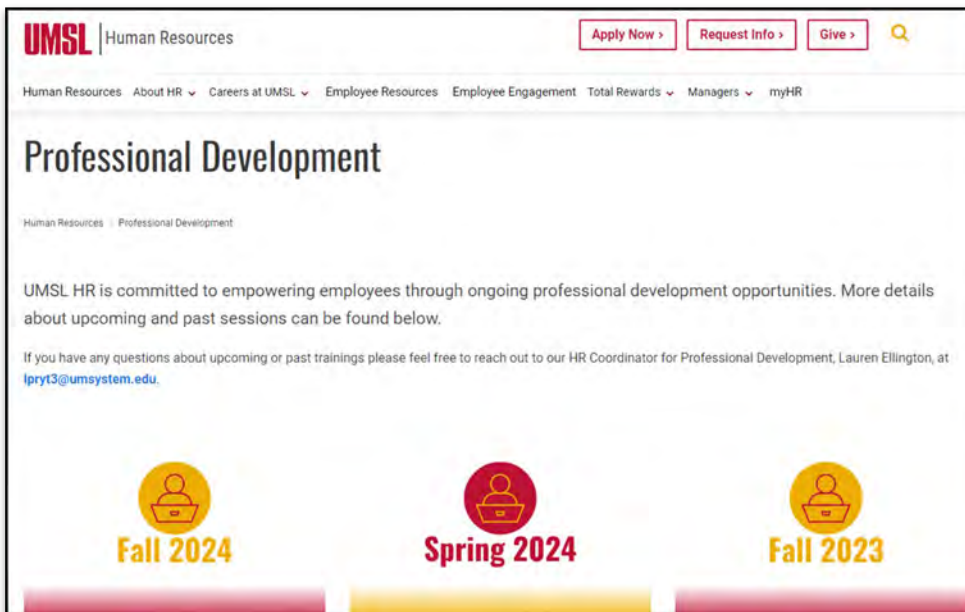
Available via email

- HR Updates, published once a month, also has a list of events



Available online

- www.umsl.edu/services/hrs/employee-engagement
- All year and seasonal events
- Employee recognition programs



Available online

- www.umsl.edu/services/hrs/professional-development
- Training/development by semester

Upcoming Events

- Pulse Survey Debrief
 - Wednesday, September 25
 - 3 – 4 pm
 - Via Teams
- Explore UMSL: Touhill Performing Arts Center
 - Thursday, October 3
 - 11:30 am – 12:30 pm
- Pulse Survey – Opportunity to Provide Feedback
 - October 9 – 16
- Open Enrollment
 - October 21 – November 1

UNIVERSITY OF
MISSOURI-ST. LOUIS

Thank you for Attending!

The next All-Staff Meeting is November 21, 2024.

MORE IS WHAT MOVES US