

Nonprofit Org.
U.S. Postage
PAID
St. Louis, MO
Permit No. 3

UMSL

Fundamentals of Planning and Zoning



October–November 2024

A Chancellor’s Certificate covering the fundamentals of planning and zoning and critical components in the work of planning and zoning commissions.

UMSL

MC 179
University of Missouri–St. Louis
Public Policy Administration Program
1 University Boulevard
St. Louis, MO 63121-4400

PUBLIC POLICY ADMINISTRATION

APA STL

EAST-WEST GATEWAY
Council of Governments



Entering its 21st year in 2024, the Planning and Zoning Chancellor’s Certificate has educated hundreds of members of the St. Louis planning community. Fundamentals of Planning and Zoning is taught by a team of senior practitioners, who have extensive knowledge and experience in local government planning in Missouri, Illinois, and across the nation. Course modules cover planning practices, processes, and topics that are crucial for local government success.

This program is designed for:

- Municipal and county planning and zoning commissioners
- Elected officials, including mayors and city council members
- Municipal staff interested in planning and zoning
- Citizens seeking to become involved in local planning and decision-making processes

CHANCELLOR’S CERTIFICATE

Earn a noncredit UMSL Chancellor’s Certificate in Fundamentals of Planning and Zoning by completing six of the seven modules. You may sign up for the entire course or for individual modules.

PARTNERSHIP

Offered by UMSL Public Policy Administration, East-West Gateway Council of Governments, and the American Planning Association–St. Louis Metropolitan Section.

SCHEDULE/LOCATION

The certificate consists of seven modules that include lecture and discussion. Classes are held Mondays from 6-9pm at UMSL campus, SGA Chambers on the third floor of the Millennium Student Center (MSC).

INSTRUCTORS

Course instructors are professional, practicing planners in the St. Louis region and members of the American Planning Association–St. Louis Metropolitan Section as well as the national and state APA.

Fundamentals of Planning and Zoning

Oct. – Nov. 2024



Module 1 | Planning and Placemaking: Developing and Maintaining Healthy, Sustainable Communities OCT. 14

Why is good planning important to the future of the St. Louis region? This session will illustrate the impact of planning and zoning decisions made at the municipal and county levels on developing and maintaining healthy, sustainable communities. It will demonstrate the importance of creating a sense of place and will explore the history of planning and emerging planning trends. Following the presentation from the trainer, there will be a Q&A panel featuring planners with diverse perspectives on the profession.

Instructors: Matt Wetli, AICP, Principal, Development Strategies
Panelists: Miriam Keller, AICP, City Planning Executive for General Planning & Design, City of St. Louis | Paul Hubbsman, Sr. Manager of Corridor and Long-Range Planning, East-West Gateway | Carlos Trejo, AICP, Director of Planning & Community Development, City of Olivette

Module 2 | Developing a Comprehensive Plan OCT. 21

Learn about the major components of the comprehensive plan including the requirements of state statutes and local ordinances. Understand the comprehensive planning process, the steps for developing a comprehensive plan, the commission's responsibilities, and how they vary from city to city. Learn about the inclusion of historic and other types of special districts.

Instructors: Jess Henry, AICP, Project Manager, Rise STL | Scott Hanson, AICP, Senior Urban Planner, Crawford, Murphy & Tilly | Jonathan Roper, AICP, City Planning Executive for Neighborhood Planning, City of St. Louis

Module 3 | Ethics and Effective Public Hearings OCT. 28

Address ethical considerations in the duties of commissioners, elected officials and staff, including conflicts of interest and responsibility to the community and petitioners. Learn about the appropriate role and conduct of commissioners, staff and attorneys in maintaining objectivity and decorum in public hearings and meetings. Discuss fact-finding and conflict resolution.

Instructors: Jason Jaggi, AICP, Director of Community Development, City of Creve Coeur | Michael Zeek, AICP, Director of Community Development, City of Maryland Heights

Program information email:
 Rob.Krosley@ewgateway.org

Learn more and register:
 or call (314) 516-8419



Module 4 | Site Plan Review NOV. 4

Understand the implications of different site plan/preliminary plat choices and the variables that have an impact on development. Plan review can bring maximum benefit to a community's transportation, engineering, economics, environment, and visual appearance. Examples of site plans, preliminary plats, and record plats will be provided and discussed.

Instructors: Charles Senzee, Planning Manager, City of Wentzville | John Boyer, Assistant Director of Community Development, City of St. Charles

Module 5 | Zoning NOV. 11

Review the basics of zoning structure, format, and process. Learn about updating and drafting effective and unified zoning codes, the plan/code relationship, and administering exceptions. Other topics include best practices when writing zoning codes, code regulation of commercial and residential development, legal limitations to sign regulations, and governmental roles and responsibilities in zoning.

Instructors: Paul Langdon, AICP, Vice President of Development, Covington Realty Partners

Module 6 | Legalities of Planning and Zoning NOV. 18

Learn about legal aspects of government planning and zoning. Gain practical insight on: adoption and use of planning and zoning tools (building/development, subdivision and zoning), statutory and constitutional limitations on land use authority, ethical considerations for those making regulatory decisions, and the procedures involved in zoning decisions, hearings, and appeals.

Instructors: Dan Vogel, Founding Shareholder, Cunningham, Vogel & Rost, PC | Tayleur Blaylock, Associate Attorney, Cunningham, Vogel & Rost, PC

Module 7 | Implementing a Comprehensive Plan NOV. 25

Discover how a municipality, village, or county can use a comprehensive plan as a tool to manage and guide land use in the community, and how the plan is implemented with zoning and other ordinances to create the community that was envisioned in development of the plan.

Instructors: Stephen Ibendahl, AICP, Principal, i5 Group | David Bookless, AICP, City of Arnold, Director of Community Development

Registration

- Fundamentals of Planning and Zoning Mondays, October 14-November 25, 2024, 6-9 p.m.
- Module 1: Planning and Placemaking—Oct. 14
- Module 2: Developing a Comprehensive Plan—Oct. 21
- Module 3: Ethics and Effective Public Hearings —Oct.28
- Module 4: Site Plan Review—Nov. 4
- Module 5: Zoning—Nov. 11
- Module 6: Legalities of Planning and Zoning—Nov. 18
- Module 7: Implementing a Comprehensive Plan—Nov.25

REGISTER ONLINE:
<https://mimh.configio.com/pd/3471/umsl-chancellors-certificate-in-fundamentals?source=search&org=724>
(credit card payment or invoice option available)

\$400 for 7 modules/\$75 per module

Two scholarships are available for this course. For more details or to apply, email moapa.slms@gmail.com.

REGISTER BY MAIL: Detach entire panel and mail to
 UMMSL MIMH Professional Training
 8225 Florissant Rd.,
 St. Louis, MO 63121-2020

REGISTER BY PHONE: Call (314) 516-8419
 Credit card or P.O. information must be provided.

Name _____

Address _____

City, State, ZIP _____

Phone: Day _____ Evening _____

Email _____

Jurisdiction/Employer _____

Title _____

Entire course (\$400) = \$ _____

Individual modules (x\$75) = \$ _____

Total = \$ _____

Pay by check. Make checks payable to the University of Missouri-St. Louis

P.O. provided

Bill me

BILLING ADDRESS IF DIFFERENT THAN ABOVE.

Address _____

City, State, ZIP _____

The University reserves the right to cancel any program. In the event of cancellation, you will be notified immediately, and all program fees will be refunded or applied to a future program at your request. If you must cancel a registration, you are entitled to a full refund only if you cancel 5 days prior to the first class meeting/entire course or the individual module for which you are registered. Please refer to our cancellation policy at: umsl.edu/go/pzcert