

# Sport Management BS

## General Education Requirements

Students must satisfy the university general education requirements.

As part of meeting the university's general education requirements, the following courses prerequisite courses must be completed:

COMM 1040	Introduction to Public Speaking (MOTR COMM 110)	3
or EDUC 2222	Interpretation: Connecting Audiences and Meaning	
ECON 1001	Principles of Microeconomics (MOTR ECON 102)	3
ENGL 1100	First-Year Writing (MOTR ENGL 200)	3
MATH 1030	College Algebra (MOTR MATH 130)	3
PSYCH 1003	General Psychology (MOTR PSYC 100)	3

There is no foreign language requirement for the degree.

## Degree Requirements

### Required Courses

MGMT 3600	Management and Organizational Behavior	3
MKTG 3700	Principles of Marketing	3
SPMGT 1113	Introduction to Sport Management and Administration	3
SPMGT 2200	Legal Issues in Sports	3
SPMGT 3100	Ethics in Sports	3
SPMGT 4113	Educational and Community Athletics	3
SPMGT 4999	Sport Management Internship	6

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**Electives**

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Choose five of the following courses: <sup>1</sup> 15

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CNS ED 3200	Interpersonal Skills in Helping Relationships
COMM 1150	Introduction to Public Relations
COMM 2231	Communication in the Organization
COMM 3370	Social Media in Public Relations
ECON 3610	Economics of Sports, Gaming, and Gambling
MEDIA ST 2210	Video Production I
MEDIA ST 2211	Introduction to Digital Multimedia Production
MEDIA ST 2225	Live Events Media
MGMT 3611	Advanced Management and Organizational Behavior
MKTG 3720	Advertising and Promotion
MKTG 3721	Introduction to Digital Marketing Strategies
MKTG 3722	Introduction to Social Media Marketing
MKTG 3765	Sports Marketing
PHY ED 2134	Personal Physical Fitness
PHY ED 2136	Facilities Management
PSYCH 2400	Sports Psychology
SPMGT 3731	Sports Media and Technology
<del>SPMGT 4213</del>	<del>Athletic Compliance</del>
SPMGT 4100	Sport Leadership
SPMGT 4990	Sport Management Field Experience

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**Total Hours** 39

<sup>1</sup> Students may take up to six hours from any area as pre-approved by advisor.

<sup>2</sup> Students may take up to nine hours of SPMGT 4990.

If other departments are affected by this proposal, please secure "sign-offs" and indicate for each department the following:

Department	Contact Person	Phone #	Objections
Psychology	Michael Griffin	x7123	No
Communication Department	Alice Hall		No
Business Administration	Michael Elliott		No

**Justification for request:**

Replacing SPMGT 4213 - Athletic Compliance with SPMGT 4100 - Sport Leadership. Leadership styles, management and leadership perspectives are important to learn and discuss with students to ensure they are equipped with the skills and tools needed to be successful leaders in the field. Athletic Compliance is a course with limited relevance in the field and was not a popular elective.