

New Program Proposal

BA in Organizational Leadership

Bachelor of Arts in Organizational Leadership

Introduction

The Organizational Leadership major is designed to provide adult students with the knowledge, skills, and credentials necessary to advance in a rapidly changing workplace. This program will help students understand theoretical and practical aspects of leadership across disciplines, while allowing them to focus on a specific *Area of Concentration* that interests them.

This program is most appropriate for students who have completed at least 40 transferable credit hours at the undergraduate level or have been awarded an A.A. or A.S. degree (or A.A.S. degree with a general education emphasis).

General Education Requirements

Majors must satisfy the university and college general education requirements. The foreign language requirement for a B.A. must also be satisfied.

Core Courses		
INTDSC 2001	Introduction to Organizational Leadership	3
SOC 1010	Introduction to Sociology (MOTR SOCI 101)	3
COMM 2231	Communication in the Organization	3
COMM 2235	Professional Communications	3
INFSYS 1800	Computers and Information Systems	3
MGMT 3600	Management and Organizational Behavior	3

PHIL 1160	Critical Thinking (MOTR PHIL 101)	3
PHIL 2254	Business Ethics	3
INTDSC 4001	Organizational Leadership Capstone Course	3
Total Hours		27

Students Seeking a B.A. in Organizational Leadership must complete one of the following areas of concentration:

- A. Business Management
- B. Community Studies
- C. Corporate Communication
- D. Criminal Justice
- E. Health Communication
- F. Information Systems
- G. Supply Chain Management

Business Management

MGMT 3611	Advanced Management and Organizational Behavior	3
MGMT 3612	Professional Skills Development	3
MGMT 3625	Leadership in Organization	3
Total Hours		9

Community Studies

SOC 1040	Social Problems	3
SOC 2203	The City	3
SOC 2160	Social Psychology	3
Total Hours		9

Corporate Communication

COMM 1150	Introduction to Public Relations	3
COMM 3150	Crisis, Disaster, and Risk Communication	3
COMM 3370	Social Media in Public Relations	3
Total Hours		9

Criminal Justice

CRIMIN 1100	Introduction to Criminology and Criminal Justice	3
CRIMIN 2240	Policing	3
CRIMIN 2250	Courts	3
Total Hours		9

Health Communication

COMM 1369	Introduction to Health Communication	3
COMM 3150	Crisis, Disaster, and Risk Communication	3
COMM 3368	Advanced Health Communication	3
Total Hours		9

Information Systems

INFSYS 2800	Information Systems Concepts and	3
INFSYS 3841	Enterprise Information Systems	3
INFSYS 3842	Data Networks and Security	3
Total Hours		9

Supply Chain Management ¹

SCMA 3300	Business Analytics and Statistics	3
SCMA 3301	Introduction to Supply Chain Management	3
SCMA 3320	Advanced Supply Chain and Operations Management	3
Total Hours		9

¹ These courses carry a prerequisite of MATH 1105 or higher.

Individual courses may be substituted with the approval of the program adviser.

Each concentration area is designed such that the completion of 2-3 additional elective courses could lead to the completion of a minor or certificate in that field.

Additional areas of concentration (9-hour course sequence) can be designed to suit an individual student's personal or professional needs. These concentrations must be approved by the program adviser.

All required courses for the major must be completed with a grade of C- or better. Courses counting toward the major requirements may not be taken on a satisfactory/unsatisfactory basis. The minimum number of hours required for the B.A. degree is 36 (27 core, 9 concentration).

Sign-offs from other departments affected by this proposal

Department	Contact Person	Phone #	Objections
S003250	Klinger		No
S003200	Hall		No
S002900	Hoffman		No

Rationale

New degree program will provide students with the knowledge, skills, and credentials necessary to advance in a rapidly changing workplace. It is designed specifically for adult learners and it is available in online formats so that each student can continue to work while completing his or her degree.