

September 2024



**VIDEO MESSAGE FROM THE DEAN**



[Shu Schiller, Ph.D.](#)

Dean, Professor of Information Systems  
College of Business Administration  
University of Missouri-St. Louis



## Our International Business program ranks again

The undergraduate international business program earned a notable No. 20 ranking on U.S. News & World Report's Best Undergraduate International Business Programs list.

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## Assistant professor praised for online teaching methods

Dr. Dan Grossman enhances online classes with innovative methods to boost engagement amongst students, he will present his research on this topic at an upcoming conference in Paris later this month.

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## UMSL welcomes 21 new faculty members this fall

UMSL Business welcomed four of the twenty-one new faculty members: Dr. Necdet Gurkan (not pictured), Dr. Siqiang Guo (second from right), Dr. Alice Lee-Yoon (third from left in the front in black), and Dr. Paul Ordyna (far right back, behind Alice).

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## Student awarded scholarship for her perseverance

Senior business student Lauren Jordan earned the Women's Transformational Leadership Grant for her determination in balancing motherhood and education while running her skincare business, Lo Jordan Esthetics.

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## MBA alum expands boba tea business with big ideas

As Bo.co's loyal following of boba tea enthusiasts continuously grows, Lily Clark has started researching an urban planning concept for a self-sustaining, environmentally-friendly, and walkable St. Louis community.

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## BSBA alum fosters new entrepreneurs through gift

Former PricewaterhouseCoopers executive Mike Deniszczuk, donated to renovate the UMSL Entrepreneurship and Innovation Center, fostering new generation of entrepreneurs.

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## IRS Academy offers students special agent insights

Hosted by UMSL's Beta Alpha Psi chapter, the IRS Criminal Investigation's Citizens' Academy gave students hands-on experience with activities such as tax return reviews, arrest simulations and insights from alum Maria Mory (center).

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## Faculty and staff members receive Chancellor's Awards

At the 2024 State of the University Address, Dr. Daniel Grossman (far back in black) received the Sustained Excellence in Online Teaching Award, and Dr. Francesca Ferrari (first on the right) earned the Staff Excellence – Positive Influencer Award.

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## UMSL Business hosts its first Sustainability Summit

Join us at the UMSL Sustainability Summit hosted by our Global Leadership and Management Department, on October 24 for insights on sustainable business innovations, networking opportunities, and complimentary meals—all in one day!

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