

UMSL | Business

University of Missouri–St. Louis

OCTOBER 2024 NEWSLETTER



MBA alum expands boba tea business with big ideas

Lily Clark, owner of Bo.co, is expanding her boba tea business while researching an urban planning project for a self-sustaining, walkable community in St. Louis. Inspired by her program and professors at UMSL, she aims to create environmentally-friendly neighborhoods and enhance local infrastructure, while continuing to innovate within her business.



Student awarded scholarship for her perseverance

Lauren Jordan, founder of Lo Jordan Esthetics, combines her skincare business with pursuing a business degree at UMSL. Motivated by a desire to improve her life and support her children, she was awarded the Women's Transformational Leadership Grant. Jordan aims to enhance professionalism in the beauty industry and inspire others through her journey.



Alum supports UMSL's EIC growth and development



Dr. Dan Grossman praised for online teaching methods

Mike Deniszczuk who earned his BSBA in 1977, enjoyed a successful 40-year career at PricewaterhouseCoopers. Now a philanthropist, he supports the renovation of UMSL's Entrepreneurship and Innovation Center, aiming to enhance student education in entrepreneurship. Deniszczuk believes in the power of small businesses and financial literacy for future generations.

Assistant Professor of Marketing Dan Grossman, recently received the Chancellor's Award for Sustained Excellence in Online Teaching. He excels in teaching consumer behavior, engaging students through innovative methods. Grossman presented his research on sentimental value at the Association for Consumer Research conference in Paris in October.



Dr. Ekin Pellegrini's goals as DBA Council president

Dr. Ekin Pellegrini, Founding Director of our DBA Program and Associate Dean of Graduate Business Programs, began her term as President of the Executive DBA Council in July 2024. She aims to continuously enhance the DBA program's visibility and success while fostering connections among global academic institutions through her strong leadership and innovation.



International Business program ranks again

Our undergraduate international business program ranks 20th in the U.S. News & World Report, marking its 21st appearance in the top 25. Director Dr. Joe Rottman, emphasizes the program's focus on expanding students' global perspectives through study abroad opportunities, partnerships, and innovative curriculum designed to meet business needs.



UMSL Business proudly announces the [RISE Academy](#), a two-semester professional development program to connect business alumni and students. We are calling for business alumni to apply to become a mentor. Are you interested? Please visit the [website](#) for more information.

Shu Schiller, PhD

Dean, Professor of Information Systems
College of Business Administration
University of Missouri–St. Louis

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- **UMSL partnering with World Wide Technology to offer educational opportunities to employees looking to move forward in their careers – [Read More](#)**

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- **UMSL Business hosts first Sustainability Summit – 10.24.2024 – [Learn more](#)**
- **Ethics: A Foundation for Success - 10.29.2024 – [Learn more](#)**
- **UMSL Business professor to host Generative AI workshop - 11.19.2024 – [Learn more](#)**

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