



UMSL INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION PARTNER SCHOOL, NANJING UNIVERSITY-NAJING CITY, PEOPLE'S REPUBLIC OF CHINA



College of Business Administration, University of Missouri-St. Louis

# *ibi* news

INTERNATIONAL BUSINESS INSTITUTE NEWSLETTER

UM-St. Louis  
ranked in the top 20 for the best  
Undergraduate International Business  
program for the 7th consecutive year.

INTERNATIONAL BUSINESS CLUB MEMBERS



SPRING 2010 | VOL. 10 | No. 1

# 3<sup>rd</sup> Successful Year Of Increasing Donations For Children's Charities.

## OLD NEWSBOY DAY

Led by RAKESH "ROCKY" DUDIPALA, President of the St. Louis chapter of AIESEC, more than 80 UMSL College of Business students, faculty and raised more than \$2,000 for area children's charities in the annual Old Newsboy Day Campaign.

Begun by the St. Louis Globe Democrat, the one day a year tradition of selling newspapers on the Thursday before Thanksgiving to raise funds for children's charities has been continued by the St. Louis Suburban Journals. All of the administrative costs of the campaign are underwritten by the newspaper so that 100% of the funds raised are disbursed to the children's charities.

The students were delighted by the participation and support of the Dean of the College of Business Administration, Keith Womer, the Director of the International Business Institute, Steve Burrows, Faculty members, Rhonda Tenkku, Betty Vining and Mike Costello. We look forward to more members of the campus joining us in this worthwhile event next year as we challenge our students to be global leaders who understand their responsibility to their community - be it UMSL, their city, their employer, family or neighbor.

**80** UMSL COLLEGE OF BUSINESS STUDENTS & FACULTY

**raised more than \$2,000**

Wearing t-shirts bearing the distinctive logo of the International Business Institute and the participating student organizations (University Program Board, Rock for Darfur, Alpha Phi Omega, Ad Corps and the Pan African Association) the volunteers collected funds from 6:00am to noon throughout the terminals of the Lambert St. Louis International Airport.



## Did You Know...

- UM-St.Louis is the largest university in the St. Louis area and the third largest university in Missouri.
- UM-St. Louis College of Business is the region's largest fully-accredited business school.
- The St Louis workforce contains more UMSL graduates than those of any other University.
- US News and World Report National Rankings:
  - The College of Business in the top 10% of all Colleges of Business
  - Undergraduate International Business ranked 15th in 2010 and in the top 20 for the past seven consecutive years
- Our faculty earns major awards.
  - Dr. Hung-gay Fung was listed as one of the most prolific authors in finance over the last 50 years.
  - Professor David Ronen was recognized as an Edelman Laureate by the Institute for Operations Research & the Management Sciences (INFORMS).
  - Professor Mary Lacity was honored with the Gateway Innovator 2008 award.
  - Dr. Janet Murray was listed as the most prolific female researcher in International Business in the world.
- The College of Business Administration operates the largest student internship program in the St. Louis region in partnership with all of the major accounting firms and companies like Express Scripts, UPS, Boeing, Edward Jones, Anheuser-Busch Inbev, Sigma Aldrich and others.
- Our faculty and students were involved with over 40 research and consulting projects with St Louis business firms in the past year.



STEVE BURROWS, DIRECTOR OF THE INTERNATIONAL BUSINESS INSTITUTE.

Steve is a professor in residence at Nanjing University in China where he teaches a Business Strategy Course for the International MBA program. He also teaches in Vietnam and Finland. Steve is currently working on several business development projects for U.S. based companies who are expanding their operation overseas.

Prior to his retirement, Steve was employed by Anheuser-Busch for 30 years. Most recently he served as the Chief Executive Officer (CEO) and President of Asia Pacific Operations for Anheuser-Busch.

Executive Education Seminar in Hanoi Vietnam



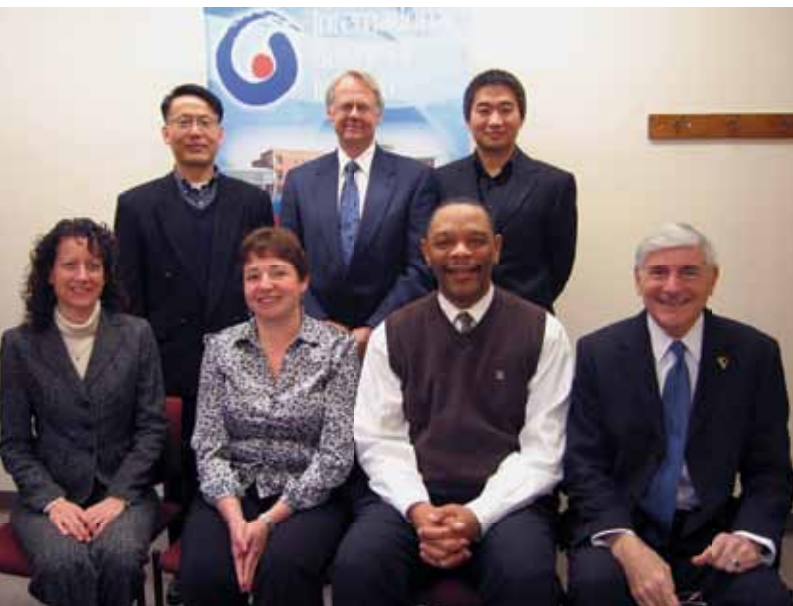
## CARRYING THE COLORS IN VIETNAM

STEVE BURROWS, our International Business Institute Director, spent two weeks on a motorcycle trip from Hanoi to Ho Chi Minh City (Saigon). It is a 1,500 mile-road trip. The idea from the trip came after his years of doing business in Vietnam and after reading the novel, *Up Country* by Nelson DeMille.

Upon reaching Ho Chi Minh City, Steve met with Augustine Vinh, the CEO of Stellar Education and attended a board of directors meeting for the company. Steve joined the board of Stellar Education in the fall of 2009. At that time Stellar Education and the International Business Institute signed an agreement whereby both the Institute and Stellar will co-develop executive educational programs for Vietnamese business managers. As a part of this program, the International Business Institute and Stellar Education will be developing courses and seminars which will be taught in both Vietnam and St. Louis.

On the Road in Nha Trang Vietnam





**THE INTERNATIONAL BUSINESS COMMITTEE** was formed to provide the International Business Institute and the College of Business Administration with peer review and input with respect to the international curriculum and other programs associated with the international degree programs. Made up of volunteer, tenured faculty from each of the major academic areas of the College of Business, the committee meets a minimum of once per semester. In addition to the faculty members, the Dean of the College of Business and Administration and the Director of the International Business Institute serve on the Committee as non-voting members.

From left to right, in the front, Dr. Mary Lacity, Dr. Natalia Mintchik, Dr. Michael Elliott, Dr. Keith Womer, in the back, Dr. Kenny Oh, Dr. Douglas Smith, and Dr. Gerald Gao, Not Pictured Mike Costello

We are pleased to announce that Renita S. Miller-Cormier has accepted the position of Executive Administrative Assistant for the International Business Institute at the University of Missouri-St. Louis. She brings more than 15 years of experience in the area of office administration and we are delighted to have her join the Business Institute team. Renita is a native of St. Louis who has received an Associate of Arts Degree, Business Administration from St. Louis Community College and a Bachelor's of Science, Business Management from the University of Phoenix.



### ADVISORY BOARD MEMBERS

*The Advisory Board helps guide the Institute by providing a strong link to the business community which in turn brings a benefit to students and the businesses themselves through a variety of cooperative efforts such as internship, special projects and other real-life learning experiences.*

**\*Steve Burrows**  
DIRECTOR,  
International Business Institute

**Ross Bushnell**  
SENIOR VICE PRESIDENT,  
Sales & Marketing,  
Silgan Plastics Corporation

**Michael Costello**  
ASSISTANT TEACHING PROFESSOR  
College of Business Administration  
& Founding Member,  
Agreco, LLC

**Gilles Cottier**  
PRESIDENT,  
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**Thomas Eysell**  
ASSOCIATE DEAN & DIRECTOR OF  
GRADUATE STUDIES,  
College of Business Administration,  
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World Trade Center Saint Louis

**Kei Pang**  
VICE PRESIDENT INTERNATIONAL,  
Emerson Motor Corporation

**Rodolfo Rivera**  
DIRECTOR BUSINESS DEVELOPMENT,  
Fidelity Title International

**Mike Russell**  
MANAGER, INTERNATIONAL SALES,  
Mark Andy Incorporated

**Keith Womer**  
DEAN, College of Business  
Administration,  
University of Missouri–St. Louis

**Didier Teirlinck**  
PRESIDENT, Climate  
Control Technologies,  
Ingersoll-Rand PLC

**Lenore K. Albee**  
PARTNER/PRINCIPAL,  
Deloitte Consulting-Retired

**Deborah K. Baldini**  
ASSOCIATE DEAN, Cont. Educ and  
Teaching Professor In Spanish,  
University of Missouri–St. Louis

**Torbjorn (Turbo) Sjogren**  
VICE PRESIDENT,  
International Support  
Systems Global Services & Support,  
Boeing Integrated Defense Systems

**Gary Wideman**  
EXECUTIVE DIRECTOR  
& BRANCH MANAGER,  
UBS Financial Services Inc.

**Augustine Vinh**  
PRESIDENT AND CEO  
Stellar Management Joint Stock Company  
Hanoi, Vietnam

## UM-St. Louis Professors Develop Innovative Courses In Global Entrepreneurship

LEADING THE WAY IN THE AREA OF ENTREPRENEURSHIP, DR. CHARLES KUEHL AND DR. JANET MURRAY OFFER TWO DISTINCTIVE COURSES FOR UNIVERSITY OF MISSOURI - ST. LOUIS STUDENTS.

### WOMEN IN INTERNATIONAL ENTREPRENEURSHIP

#### DR. JANET MURRAY'S CLASS

Fall semester 2009 was the third time that a new course, "Women in International Entrepreneurship," was offered. The course was taught by Dr. Janet Y. Murray, E. Desmond Lee Professor for Developing Women Leaders and Entrepreneurs in International Business, and Professor of Marketing in the College of Business Administration. Since International Entrepreneurship is an emerging field, very few universities offer such a course, let alone a course on Women in International Entrepreneurship. The course was created following the establishment of an endowed professorship funded by the late Mr. E. Desmond Lee, who had the vision of recognizing the importance of the increasing contributions of women-owned businesses to the global economy.

The course is an integration of international business and entrepreneurship, with a focus on women entrepreneurs. It aims to prepare future entrepreneurs by helping students learn how entrepreneurs create and grow their ventures internationally. Students learn how entrepreneurs search, evaluate, and exploit opportunities across national boundaries to market goods and services effectively. Through a group project, students gain hands-on experience in starting a new business venture and marketing a product to customers in a foreign nation. In addition, students are exposed to real-life entrepreneurs who are invited to share their experience and challenges in owning a business.



**DR. MURRAY** is among the 25 most prolific scholars in International Business research and is a recipient of four Best Paper and three Research Awards. Her primary research areas are Global Sourcing and International Marketing Strategies; Learning and Knowledge Transfer; and Competitive Strategy in Transitional Economics. Her research has appeared in leading journals, such as the Journal of Marketing Strategic Management Journal, Journal of International Business Studies, and many others. Dr. Murray has lectured, presented papers, and provided consultation services in North America Europe, and Asia. She is currently serving a two-year term as the President of the Women in Academy of International Business (WAIB.)



**DR. CHARLES R. KUEHL** is an Associate Professor of Management. He has published numerous articles in such journals as the Journal of Business, Journal of Applied Psychology, Personnel Psychology, and the Journal of Global Business. He has also published several books, including Small Business: Planning and Management, A Practical Guide to Small Business Management, and Entrepreneurship.

### ENTREPRENEURSHIP IN THE GLOBAL ENVIRONMENT

#### DR. CHARLES KUEHL'S CLASS

During the Spring 2010 Semester, the International Business Program offers students an opportunity to explore the problems of our environment, investigate the role of innovation in our economy, examine the basics of entrepreneurship, and develop business models for firms which have an express propose of environmental improvement.

Changes in the natural environment are causing widespread and grave concern. Scientists from around the world are monitoring climate change; companies from virtually every industry are looking for ways to "go green"; governments are examining ways to protect the environment or participate in its clean-up and individuals are looking for ways to do their part. Taken as a whole these many activities create a maelstrom in which change becomes a defining characteristic of the economy. In such a setting entrepreneurship is uniquely suited to play an important role in shaping that change.

Under the instruction of Dr. Chuck Kuehl, students will apply these issues and many others as basis for lectures and discussion in the planet's natural environment. In addition to regular participation in the classroom, students will be required to prepare proposals for new business ventures that have as a goal preservation or restoration of the natural environment.

Two of the environmentally-oriented, internationally focused activities completed in the past session were:

- A study of the possibility of establishing a wind farm in Indonesia.
- An examination of the viability of a business to convert biomass to energy in Uganda, and an independent study involving work with the Maori people of New Zealand.

# UM-St.Louis Students Have International Experiences at Home and Abroad.



## MIDWEST CHINA HUB COMMISSION

**JENNIFER LONGENECKER**, is interning this semester with the Midwest China Hub Commission. The Midwest China Hub Commission is a public/private commission operating in both Saint Louis and Beijing formed by three governmental entities – the State of Missouri, Saint Louis County, and the City of Saint Louis – and several private or private-civic entities. According to Jennifer, “This internship is giving me the opportunity to work and learn with both the United States government and the Chinese government while finishing my degree at UMSL.

It is allowing me to learn about all aspects of importing and exporting between the two nations and familiarizing me with all of the businesses that interact to import and export goods.”

The Commission is working along with China’s Civil Aviation Administration to establish the Saint Louis region as a multi-state commercial hub for China with the Midwest Air Cargo and Air Freight Hub at Lambert International Airport. Establishing Saint Louis as a cargo hub to China would provide lower costs and fewer delays to Midwest exporters.



## INTERNSHIP WITH OECD IN FRANCE

**JOCELYN KISSELL** spent the Fall semester in Paris, France working for the U.S. mission to the OECD, through the U.S. Department of State. Jocelyn worked in the business and public affairs section of the mission where she attended meetings with delegates from several other countries working on business and economic policies. At the meetings she took notes and then prepared briefings for the USOECD ambassador and Deputy Chief of Mission (DMC). “It was very interesting to see how everyone interacted with each other,” Jocelyn said. In addition, Jocelyn is performing research projects for the USOECD ambassador on women in business and business in developing countries.

JOCELYN PRAISED THE PROGRAM SAYING,

*“I really enjoyed my internship. It is such an amazing experience. I would highly recommend this internship opportunity to anyone, whether it is in France or at any other post throughout the world... I had the best time and learned so much.”*



## DEPARTMENT OF COMMERCE, EXPORT ASSISTANCE CENTER

**MATT KELLY** is an intern at the Department of Commerce (DOC) and engages in many aspects of international trade. He works alongside trade specialists who assist their clients in finding opportunities, markets, and clients globally and helps them take the necessary steps to be able to export their products. This involves country and product specific market research to determine the best markets for a company to enter, finding usable distributors and/or buyers in these countries by contacting our foreign posts, helping clients determine what is needed to export their products and following up with the clients to ensure a successful export.

Matt further explains the organization’s client services as, “helping our clients in determining if there are specific documents required by the U.S. or the foreign country for their products, import/export controls, tariffs, special packaging and labeling requirements, HS codes, EAR and ITAR applicability, and anything else that is either required or that might make it easier for the companies to export their products.”

The Department of Commerce also hosts Webinar series in which companies can participate in to improve their understanding of exporting. Matt helps to promote, assemble, and run the Webinars. Matt summarizes his experience through the internship, “I am in contact with people from all over the world on a daily basis through working at the DOC and am involved in every aspect of the export business.”

# From Graduation to Globalization.

IN THE FALL OF 2009 THE COLLEGE OF BUSINESS AND ADMINISTRATION OFFERED AN ELECTIVE COURSE FOR HONOR STUDENTS WHICH INVOLVED THEM IN PLANNING AND EXECUTING THE ANNUAL INTERNATIONAL CAREER CONFERENCE.

## INTERNATIONAL BUSINESS CAREER CONFERENCE

The class members formed the organizing team for the second annual International Business Career Conference themed “From Graduation to Globalization.” Each student was assigned specific responsibilities in determining its leadership plan, marketing plan and strategy to implement those plans which resulted in an event mirroring the success of the first conference.

This year’s conference attracted students from all over the region to meet and interact with organization executives and other career professionals who work in the area international business. The Key Note Address was given by Richard C. D. Fleming, the President and CEO of the St, Louis Regional Chamber and Growth Association. *The RCGA has three primary roles: 1) to serve as the regional chamber of commerce for over 4,000 member companies; 2) to serve as the bi-state region’s lead economic development organization; and 3) to investigate and support public policy initiatives that help the region thrive and grow.*



**KEYNOTE SPEAKER**  
**RICHARD FLEMING**

*President and Chief Executive Officer  
St. Louis Regional Chamber & Growth Association*

The day concluded with an interactive Executive Panel consisting of Tim Nowak, the Director of the World Trade Center Saint Louis; Jonathan Calof, a Professor of International Business and Strategy at the Telfer School of Management at the University of Ottawa, Torbjorn (Turbo) Sjogren, the Vice President of International Support Systems, Global Services & Support with Boeing Integrated Defense Systems and Prahan Cumarsamy, the President and CEO of Medi Globe Inc. The Panelists discussed their paths to success in the Segment:

*“How I got from there to here, and how you can too!”*

This year’s conference provided a wonderful balance of learning and networking opportunities. Participants were given the opportunity to interact with organization executives, career professionals and academic leaders who were able to attend to the concerns of today’s students preparing to enter the international business workforce. If you would like to see more information on the 2010 International Business Career Conference, please visit our website:

<http://www.umsl.edu/~ibc/ibcc.html>



IBCC Committee

## EXECUTIVE PANEL



**TIM NOWAK**

*Executive Director of the World Trade Center Saint Louis*



**JON CALOF**

*Graduate Professor/ Director of INTRAN (Intelligence Teaching and Research Academic Network)*



**TORBJORN (TURBO) B. SJOGREN**

*Vice President - International Support Systems, Global Services & Support, Boeing Integrated Defense Systems*



**PRAHAN CUMARSAMY**

*President and CEO of Medi Globe Inc.*



**PEGGY GILBERTSON** is the College of Business Administration Internship Coordinator and someone students in the International Master of Business Administration (IMBA) program get to know quite well. The program involves the creation of

partnerships with several international universities giving students enrolled in the two-year program the opportunity to spend two semesters studying in their home countries and then two semesters at UM-St. Louis.

The IMBA program requires that the students participate in a paid international internship the summer after they complete their academic studies so that they gain practical experience that becomes an integral part of their international business training. Students from China, France, India, and Austria have been part of this program, it is anticipated that students from Mexico and Japan will also participate in future years. Peggy works with the students in placing them in their internships. Including the students who will be graduating in 2010, a total of 66 international students will have participated in the program.

As Jennifer Shapley of Express Scripts indicated about the IMBA student who worked for her: *"She has gone above and beyond our expectations and has certainly raised the bar for future interns!"* Many of the International Business Advisory Board members have provided opportunities for the International MBA students including Anheuser-Busch InBev, Silgan Plastics, Emerson Electric, Peabody Coal, Express Scripts, and Sigma Aldrich. However, since there are more students in the program than Board members that have available opportunities, Peggy also recruits additional organizations to provide internships to these students, as well as working with the Board member organizations to match the appropriate student with the available opportunity. Some of the additional organizations that have been recruited to become involved in the program include Unigroup, Novus International (both of which have now become Board members), Solutia, Watlow, Scotttrade, Metal Exchange Company, Crown Packaging, Build-A-Bear, and the Midwest China Hub Commission.

Peggy is very familiar with the Business College as she received her undergraduate and MBA degrees from UM-St. Louis. She has been employed in some capacity by the Business College since 1986 when she started as a graduate assistant and then eventually the Director of what was then known as the Business Development Center. She has been the College of Business Administration Internship Coordinator since 2004.

*"She has gone above and beyond our expectations and has certainly raised the bar for future interns!"*

**80%** of employers surveyed indicated IMBA students knowledge/ technical skills were good or excellent

**89%** of employers surveyed indicated IMBA students ability to work with others was good or excellent

**93%** of employers surveyed indicated IMBA students motivation/work ethic was good or excellent

**93%** of employers surveyed indicated IMBA students attitude was good or excellent

**99%** of employers surveyed indicated IMBA students attendance was good or excellent

**43%** of IMBA interns were asked to extend their internships beyond the summer

**15%** of interns received offers to work for their internship companies in their home countries

**UM-ST. LOUIS STUDENTS HAVE INTERNATIONAL EXPERIENCES AT HOME AND ABROAD**

Recently, members of AIESEC (Association Internationale des Etudiants en Sciences Economiques et Commerciales) St. Louis attended the organization's Winter National Conference held in Atlanta, Georgia. The conference consisted of representatives from every U.S. chapter, and was a dynamic learning experience for all who attended. Attendees were educated in the different focus areas of the organization, which include incoming and outgoing international exchanges for its members, and promoting AIESEC within the local community. The event was also a great way for members to meet and socialize with counterparts from other chapters across the nation.

*"The Conference was a great way to meet and network with other members around the nation. The insight I gained from other chapters, along with the national committee was truly invaluable, and provided me with the motivation to take AIESEC St. Louis to the next level."*

*Joseph Del Rio - President of AIESEC St. Louis*

Going into 2010, AIESEC St. Louis is ramping up for success by recruiting new members, and planning a list of professional events geared towards becoming active in the community. During the International Business Career Conference held on campus in March, AIESEC presented a workshop dedicated to educating students on the international opportunities exclusively available to its members. AIESEC intends to remain a valuable experience for participating members packed full of professional events, international opportunities, and a way to build a network across the globe! Keep your eyes peeled for upcoming recruitment efforts on campus.



IBC and AIESEC International Clubs in Cooperation

**ALUMNI NEWS**



Charles Avery in Beijing

Charles Avery graduated from UMSL in December of 2006 with a Bachelor's degree in Business Administration. His participation in organizations such as the International Business Club and AIESEC, along with inspiration from some of UMSL's international faculty, set in motion the desire to work abroad. Charles' diligent search enabled him to gain a six month internship for a consulting company in the Netherlands. "The consulting firm I was with brought me into contact with others in faraway places such as Germany, Suriname, Singapore and China. Perhaps there is something addicting about travelling. I returned home to St. Louis only momentarily before leaving to continue my education at the City University of Hong Kong."

Charles utilized his Master's degree in Applied Economics and moved to Beijing, where he now works at a South African owned consulting firm called the Beijing Axis. You may find his name in upcoming issues of their quarterly publication, "The China Analyst".



Class at City University of Hong Kong

# Bridging the Way to Global Advancement through Cultural Appreciation.

## UM-ST. LOUIS CENTER FOR INTERNATIONAL STUDIES

UM-St. Louis Center for International Studies coordinates the international initiatives and programs of the university. Toward that end, the Center supports faculty research, administers academic programs, recruits and provides services to international students, negotiates and administers exchange and study abroad programs, works with local and state agencies and organizations to promote international business development efforts, presents cultural and informational programs for the campus and the community, and conducts many other internationally-related programs.



10th Anniversary of our association with GUST



Freedom without walls celebration

## FREEDOM WITHOUT WALLS

Last November, more than 500 high school and college students participated in campus events conducted by the Center's German Culture Center to celebrate the 20th anniversary of the fall of the Berlin Wall. UMSL was the only university in the area selected by the German Embassy, Washington, DC, to host official events as part of its "Freedom Without Walls celebration."

## UM-ST. LOUIS CENTER FOR INTERNATIONAL STUDIES

With the Center leading the way, the number of international students on campus has increased dramatically in the last decade. Last semester there were more than 950 international students on campus (visas and permanent residents) representing more than 100 countries. The countries providing the most international students were: China (134), India (129), Vietnam (66), South Korea (53), Bosnia-Herzegovina (34) and Saudi Arabia (31).

The study abroad office offers more than 70 study abroad programs in more than 30 countries including special two-week faculty-led travel-study trips to Japan and China that focus on international business and programs for business majors in many locations in Asia and Europe plus programs in Mexico, New Zealand, and South Africa. The Center also administers the International Business certificate and six other international studies certificates which are equivalent to academic minors.

The Center's newest initiative is the opening, this January, of an official passport application acceptance facility to make it more convenient for students, staff and the general public to apply on-campus for new and renewal passports. Passport photos and applications forms are available in the office.



For more information on the Center and its many programs, or to be added to the e-mail notification list, see the Center's website: [www.cfis-umsl.com](http://www.cfis-umsl.com) or call: 314-516-7299

# Teaching at Huazhong University, China



**RICHARD NAVARRO**, faculty in the Management Information Systems area of the UMSL College of Business Administration (Dick joined UMSL after he retired from the Boeing Corporation as the Director of Information Technology and the Corporate Business Systems architect), and his wife, Dr. Virginia (an Associate Professor in the UMSL College of Education) taught at Huazhong University located in Wuhan, China during the Spring Semester 2009. Wuhan is a mid-to-large sized city by Chinese standards. It has a population of 10,000,000 to 12,000,000 people and boasts over forty universities and colleges. Wuhan is a little more than 900 kilometers up the Yangtze River from Shanghai. It is far off the normal tourist route, so when one teaches there one is really immersed in Chinese culture. **Dr. Navarro explains:**

*"Yes, there are KFC's and McDonalds and the occasional Starbucks and Papa John's Pizzas, but, as Dorothy might say, it is very easy to realize one is not in Kansas anymore... there is a global recession going on, growth in Wuhan seems not to notice it, and construction is a twenty four by seven happening."*



Huazhong University

Huazhong University is one of fewer than 50 national universities directly controlled by the Chinese Ministry of Education. The University has a student body of over 20,000 (including 5,500 graduate students) and offers 52 undergraduate programs, 106 graduate programs, and 62 doctoral programs. Fewer than four percent of Chinese high school students advance to higher education, and institutions like Huazhong are attended by only those students among that four percent that score sufficiently high on the national college preparedness examination.

In order to earn a bachelors' level degree, MIS students at Huazhong take over 160 credit hours in areas from general business to database management to knowledge management to language systems to electronic commerce. Completing a masters' degree requires three additional years of study which includes independent and guided research and a practicum. Students in the Psychology department receive equally excellent preparation, and engage in meaningful research as part of their basic programs.



Dr. Dick Navarre's classes



Students in Dr. Dick Navarre's classes at Huazhong University located in Wuhan, China.



College of Business Administration, University of Missouri - St. Louis



# ibi news

INTERNATIONAL BUSINESS INSTITUTE NEWSLETTER

COLLEGE OF BUSINESS ADMINISTRATION,  
UNIVERSITY OF MISSOURI-ST. LOUIS  
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## U.S. NEWS AND WORLD REPORT BEST COLLEGES 2010

### Best Colleges Specialty Rankings: Undergraduate Business Specialties: International Business



- |   |  |
|---|--|
| 1. University of South Carolina-Columbia<br><i>Columbia, SC</i> | 12. Florida International University<br><i>Miami, FL</i>           |
| 2. New York University<br><i>New York, NY</i>                   | University of Hawaii-Manoa<br><i>Honolulu, HI</i>                  |
| 3. University of Pennsylvania<br><i>Philadelphia, PA</i>        | University of Oklahoma<br><i>Norman, OK</i>                        |
| 4. University of Michigan-Ann Arbor<br><i>Ann Arbor, MI</i>     | 15. University of Missouri-St. Louis<br><i>St. Louis, MO</i>       |
| 5. University of Southern California<br><i>Los Angeles, CA</i>  | 16. George Washington University<br><i>Washington, DC</i>          |
| 6. Georgetown University<br><i>Washington, DC</i>               | Michigan State University<br><i>East Lansing, MI</i>               |
| 7. Temple University<br><i>Philadelphia, PA</i>                 | 18. Indiana University-Bloomington<br><i>Bloomington, IN</i>       |
| 8. University of Texas-Austin<br><i>Austin, TX</i>              | Northeastern University<br><i>Boston, MA</i>                       |
| 9. University of California-Berkeley<br><i>Berkeley, CA</i>     | 20. Brigham Young University-Provo<br><i>Provo, UT</i>             |
| University of Washington<br><i>Seattle, WA</i>                  | University of North Carolina-Chapel Hill<br><i>Chapel Hill, NC</i> |
| 11. San Diego State University<br><i>San Diego, CA</i>          | Washington State University<br><i>Pullman, WA</i>                  |

UM-St. Louis Undergraduate International Business Program:  
Ranked in **TOP 20** for seventh consecutive year



International Business  
University of Missouri - St. Louis  
[ibin.missouri.edu](http://ibin.missouri.edu)