GUIDING STATEMENT

Understanding that UMSL graduates are the workforce for St. Louis and drive the economic vitality of the region, every campus unit shares responsibility to graduate students who are: career ready, culturally competent, physically and emotionally healthy, globally aware, and locally engaged.

The university will provide a structure for understanding the professional and cultural competencies essential in an ever-changing career landscape. Students will graduate with expertise and experience in their particular field of study and with ethical understanding, creativity, adaptability, and collaborative spirit. The university environment will foster students' emotional and physical health characterized by self-confidence, self-awareness, empathy, and artistic and intellectual growth. Curriculum will emphasize community engagement, promote global awareness, and embrace cultural and social diversity.

DECISION-MAKING FRAMEWORK

Assessment of units will be based on a strategic, integrated, sustainable, long-term plan with measurable outcomes to put the university on a firm financial footing, and on:

- Contribution to retention and/or recruitment of students, to philanthropy towards the institution, or to the long-term benefit of the UMSL brand.
- Effect on the quality of learning.
- Satisfying regulatory and accreditation standards.
- Contribution to the campus’s metropolitan land-grant research institution mission and faculty scholarly activities.
- Improving the university’s reach and reputation in the community.
- Decisions with relative permanency, not easily changed.

COMMUNICATION GOAL

Administration will quickly, clearly, and consistently communicate to the UMSL community and stakeholders both the problems and solutions, with an emphasis on positive effects of the necessary changes.